

# thursday, july 13, 2023

## GEORGIA YEARBOOK EXPO

The doors will open at 8:30 am if you'd like to arrive early.

9:00- 9:45 am	<b>check-in &amp; get settled</b> Front Entrance Lobby — Check in to submit your Participation Release Forms for each adults & student and to pick up your goodies. Auditorium — Save your seats. Cafeteria — Find your assigned table. Look at yearbooks, take photos, and begin the Photo Scavenger Hunt.									
10:00 - 11:45 am	<b>opening — prime time. quality work.</b> Auditorium Opening Video • <i>Be in your seats by 9:55 am!</i> Welcome & Fun! Introductions, Announcements, Door Prizes, and Fun! • <i>Natalie</i> Theme WOW • <i>Justin</i> More Door Prizes & Fun • <i>Natalie</i> Theme HOW • <i>Carrie</i>									
11:45 - 12:15 pm	<b>lunch</b> — Cafeteria After picking up your food, please sit at your assigned table. If you ordered a vegetarian meal, ask one of the EXPO staff members for your meal.									
12:30 - 1:15 pm	<b>bling in the new year!</b> Fun Ideas for Your Cover — Auditorium. <i>Katy</i>									<b>extended photography</b> <i>Jonah &amp; Brian</i> 1236 <small>This class is for advisers and students who pre-registered and paid extra for this extensive instruction.</small>
1:30 - 2:15 pm	<b>design trends &amp; ideas</b> What Design Experts Say 23-24 Will Bring <i>Carrie</i> 1611	<b>a coverage plan</b> Gleaning Ideas from Books from across the Country <i>Justin</i> 1601	<b>spice-up templates</b> Make them Your Own without Starting from Scratch <i>Katy</i> 1232	<b>spread planning</b> From Coverage to Completion <i>Andria</i> 1213	<b>help your books fly off the shelves</b> Ideas & Resources for Promoting Sales <i>Murdocc</i> 1217	<b>welcome to ybk!</b> Intro to Yearbooking with Herff Jones for ADVISERS <i>Susan</i> 1517	<b>cover design</b> Sugar Hill Christian <i>Michael</i> 1212	<b>cover design</b> <i>Darren</i> 1216	<b>cover design</b> <i>Reggie</i> 1220	<small>This class is for advisers and students who pre-registered and paid extra for this extensive instruction.</small>
2:30 - 3:15 pm	<b>make the most of your interviews</b> It's Time to Have a Conversation <i>Carrie</i> 1611	<b>think outside the box</b> Ways to Take Your Headline & Copy Game Up a Notch <i>Justin</i> 1601	<b>design like a pro on the swiss grid</b> Modular Design with Square One <i>Katy</i> 1232	<b>phone photos</b> Tips for Taking Great Pics on Your Phone <i>Andria</i> 1213	<b>page editing with blue review</b> Boost Accuracy, Creativity, and Accountability <i>Lydia</i> 1217	This is an overview of resources and tools geared to onboard new advisers, but all advisers are welcome! <i>Susan</i> auditorium	<b>cover design</b> Tallulah Falls HS <i>Michael</i> 1212	<b>cover design</b> Alliance Academy <i>Darren</i> 1216	<b>cover design</b> Marietta HS <i>Reggie</i> 1220	
3:30 - 4:15 pm	<b>ladder options</b> Traditional, Umbrella, & Chronological <i>Carrie</i> 1611	<b>write to be read</b> Ideas for Creating Alternative Coverage & Stronger Captions <i>Justin</i> 1601	<b>telling stories with photos</b> Take Your Pics from Generic to Storytelling <i>Katy</i> 1232	<b>reports that matter</b> How to Get Great Info from eBiz, Coverage, & Staff Activity Reports <i>Andria</i> 1213	<b>putting the fun in yearbook</b> From Bonding to Besties <i>Stephanie</i> 1217	<b>eDesign power tools for ADVISERS &amp; EDITORS</b> <i>Susan</i> auditorium	<b>cover design</b> Jefferson Middle <i>Michael</i> 1212	<b>cover design</b> North Forsyth HS <i>Darren</i> 1216	<b>cover design</b> Cherokee HS <i>Reggie</i> 1220	
4:30 - 5:00 pm	<b>p&amp;q — prizes &amp; quotes:</b> One for the Money. Two for the Show. Three to Get Ready. and Four Out the Door to Go! — Auditorium. <i>Natalie</i>									

electives — round 1

These electives are offered three times, once today & twice tomorrow.

These two classes are offered only once. They are not repeated on Friday.

Cover-Design Sessions There are 18 on Friday, too!

