

10 & 10

prime time.
quality work.

photo scavenger hunt

2023 GEORGIA YEARBOOK EXPO

THE RULES

- SELFIES** – You or a member of your staff must be in each photo – some require more people. :)
- TEAM COMPETITION** – Points are tallied by school. The school with the most points earned wins.
- ENDS FRI. @ 1:30 PM** – Photos posted after 1:30 pm on Friday will not earn points.
- ONLY ONE SUBMISSION PER ITEM EARNS POINTS** – You may post more than one for fun.
- LOTTERY WILL BREAK A TIE** – If there is a tie, the winner will be chosen lottery-style.
- WINNERS ANNOUNCED FRI. @ 4:30 PM** – We'll give the prizes during Friday's closing session.

before-expo bonus

30 POINTS

- PUMPED** – Post a reel of your staff on their way to expo with an 80s song from the 2023 Expo Spotify Playlist. – 30 PTS
Points doubled if you get your school social to re-share your yearbook excitement. – 60 PTS

easy

2-10 POINTS

- EXPO STAFF** – Pic with an EXPO staff member – 2 PTS
- INSTRUCTOR** – Pic with your fav EXPO instructor – 3 PTS
- HIGH FIVE** – A high five of two EXPO first-timers – 5 PTS
- SNACK** – Pic of you with your fav EXPO snack – 3 PTS
- COLORS** – Pic of you with inspo for your 2023 colors . . . poster, swatches, clothes, books, anything goes! – 5 PTS
- USA** – Someone or something clearly patriotic in red, white, and blue . . . it was just the 4th of July! – 5 PTS
- WALDO** – A pic of your 2023 yearbook hidden somewhere like it's "Where's Waldo?" – 3 PTS
- SCHOOL COLORS** – Grab a photo at least five people who are all wearing YOUR school colors – 5 PTS
- BREAKFAST CLUB** – Grab a fun pic of you getting fueled for the day ahead – 4 PTS
- INSPO** – A pic with a yearbook that inspires you – 2 PTS
- TOPIC** – A pic with a spread or mod topic you want to include in your book next year – 2 PTS
- BADGE** – A pic of you with a person whose name badge is super, duper creative. – 5 PTS
- CLIMB THAT LADDER** – A pic of you and/or your crew working on your ladder. Remember, anything you can accomplish here will make your fall easier and better! – 5 PTS
- MUG SHOT** – showcase the right way to do a yearbook mug shot WITH an actual mug (coffee, tea, whatever type of beverage cup you have) – 10 PTS
- BOOK WORM** – snap a picture of a yearbook (or cover, inside feature) that inspires you. – 5 PTS
- TEAM BUILDING** – You can't build a yearbook without a team. Tell or show us how you plan to celebrate, honor, and create that yearbook team spirit for your crew this yearbook season. – 5 PTS

not so easy

11-20 POINTS

- DREAM TEAM** – make sure you snap YOUR group picture and share it with us. Flying solo? No, you're not. Find your Rep, Rep Manager, or Cover Artist, and take a picture of who will support you through this 2024 yearbook season. – 11 PTS
- THREE BY THREE** – Grab three yerds, find three yearbooks for inspiration, and take a fun photo of you reading or pretending to discuss vigorously. – 11 PTS
- DESIGN** – Point out a repeating or decorative design that catches your eye. Think design. – 11 PTS
- ACTION** – An action shot during a session that captures energy, and emotion. Candid! Not posed. – 11 PTS
- SAME NAME** – Take a pic with a yerd not from your school who has your same first or last name (name tags must be clearly visible to get points!) – 15 PTS
- SNEAK PEEK** – We know sneak peeks are scary, but we dare you to be brave and find a clever way to give a sneak peek of your 2024 theme or cover design. – 13 PTS
- THROWBACK THURSDAY** – Nope, we're not asking for an old photo from your TimeHop, we are want you to find someone who is in the 80s zone. Spot anything, anyone with an 80s vibe? Snap their picture and tell us what you see. – 15 PTS
- PHOTOBOMB** – We dare you to "photobomb" someone (some staff) without their knowledge. Be respectful, but clever. (If you GET photobombed, you can share that too.) – 11 PTS
- SCREENSHOT** – While you're working (because we know you will be) share a screenshot of something that amazes you, inspires you, or that you'll find in your 2024 yearbook. – 12 PTS
- FUN PANT FRIDAY** – If you know Natalie at all, you know she loves #funpantFriday. Find someone (other than Natalie) who is rocking some fun pants this Expo Friday. – 15 PTS

whole lotta' challenge

21-50 POINTS

- SPOTIFY** – Post a video of at least 15 seconds of your staff singing or doing choreography to one of the songs on our Spotify Playlist. If you are here flying solo, adopt four yerds to do it with you. – 30 PTS
- MORNING SUNSHINE** – We don't all wake-up like this but you might. Show us your morning routine while you're here getting ready for two powerful and exciting Expo days. – 15 PTS
- SUMMER TRAVELS** – Take a pic with a person here at EXPO who traveled overseas this summer. Have them show picture-proof in your pic. – 20 PTS
- JOB DESCRIPTIONS** – Knowing your role is key! Make a 10 second video of someone reciting their staff job description creatively! – 21 PTS
- YOU MEME IT** – Create your own yearbook meme (positive vibes only) to start building yearbook interest and engagement for your 2024 book. – 30 PTS
- THURSDAY NIGHT FEVER** – BONUS (nope, we're not telling you just yet!) – 50 PTS
- WISHLIST** – Are you and your crew making a list and checking it twice, all of all the things you'll need this year to make your yearbook dreams come true? Could be marketing, could be a coffee station, music speakers. We want to know. Screenshot your yearbook wish and share it with us. Who knows, ask and you may receive! – 25 PTS
- WEATHER REPORT** – Hey, we are story tellers after all. Make a 15 second video of someone giving us an Expo weather report. – 25 PTS
BONUS 15 POINTS IF YOU ADD SOME CLIP ART.
- TIDBIT** – Tell us what you've learned. Give us your best 15 second tip that will make your 2024 yearbook life better. You can submit TWO! – 25 PTS EACH

how to submit

All photos submitted may be used on HJ social media including @hjyearbook on IG.



1. Tag us @ybkepo in a post or your story OR
2. Use the hashtag #pandqybkepo2023

To get points, you must hashtag: 1) your school's name & 2) the pink topic title.